

Why I'm not buying Eden Foods

(and why you should reconsider stocking Eden Foods products)

Eden Foods is the Hobby Lobby of the organic foods aisle.

You may not know this, but Eden Foods is one of the more than 80 companies that joined Hobby Lobby in challenging the Affordable Care Act's provision for making birth control available to women at no cost as preventative health care.

Michael Potter, Eden's CEO, claims, among other things, that contraception "almost always involve[s] immoral and unnatural practices." Potter also said that the government has "no right" to extend coverage for birth control, compared birth control to Jack Daniels, and said that pregnancy should be covered but birth control should not because pregnancy has "more warmth and fuzziness." After the Supreme Court's *Hobby Lobby* decision was announced, Potter said he was "grateful" for the court's decision while calling President Obama a "dictator" who wants to take away Americans' rights.

If Eden Foods CEO Michael Potter wants to be part of the right-wing War against Women, that's his choice, but we as consumers also have a choice about whether we want to fund his attacks.

I won't buy Eden Foods products until the company stops playing politics with women's health and drop its attacks on birth control coverage under the Affordable Care Act.

Women do the majority of grocery shopping in the United States. If you respect the rights of your shoppers to access quality healthcare free from discrimination, you should reconsider supporting Eden Foods' attacks on women by stocking the company's products on your shelves.

Thank you!

For more information, read the following articles:

Hobby Lobby Fallout: Catholic Soy Milk Mogul Won't Cover Drugs That 'Prevent Procreation' by Clare O'Connor, Forbes, 7/3/2014.

<http://www.forbes.com/sites/clareoconnor/2014/07/03/hobby-lobby-fallout-catholic-soy-milk-mogul-wont-cover-drugs-that-prevent-procreation/>

"Organic Eden Food's quiet right-wing agenda" by Irin Carmon, Salon, 4/11/2013.

http://www.salon.com/2013/04/11/organic_eden_foods_quiet_right_wing_agenda/

"Eden Foods doubles down in birth control flap" by Irin Carmon, Salon, 4/15/2013.

http://www.salon.com/2013/04/15/eden_foods_ceo_digs_himself_deeper_in_birth_control_outrage/